



GICON PUMPS & EQUIPMENT[®]

Pumping Solutions Icon

Gicon Pumps & Equipment is proud to announce Gicon Pumps Gold™ Rewards, a new program designed to reward our valued customers for their everyday business.

How does the program work?

- Simply use Gicon Pumps & Equipment's exceptional customer service to deliver all your highest quality pump and related equipment needs in 2011, and you will earn 3.5 points for every dollar you spend with GPE in 2011. No tracking or reporting will be required by you, we do all that for you!
- The points you earn will be redeemable toward over 300,000 merchandise awards and travel options like cruises, hunting trips, and hotel stays.

We track your 2010 GPE business for you!

We'll keep you informed of how many award points you have earned regularly. Your personal award point bank can be viewed anytime at www.award-headquarters.com/gpe.

How to redeem your points

1. Online: Simply visit www.award-headquarters.com/gpe and log in using your group and ID numbers. You will receive these numbers after enrollment.
2. Phone: Call one of our customer service representatives 24/7 at 800.888.9055 to place an order or to ask any questions regarding the program.
3. Fax: Fill out the order form at the back of your awards catalog and fax your order to 630.420.7133.
4. Mail: Fill out the order form at the back of your awards catalog and mail your orders to the address displayed on the order form.

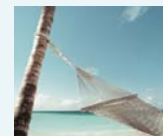
\$1 spent = 3.5 award points

How to access your personal online account

After submitting your enrollment form, you will receive an enrollment confirmation postcard with instructions for accessing your personal account at the website.

Program rules

- The qualifying period is January 1st through December 31st, 2011. Enrollments will become effective the 26th day of the month they are received. However, all sales prior to the qualifying period will count toward your activation goal (see below).
- Points will be earned for all products purchased from GPE by your company during the qualifying period. Products purchased from the Gicon Pumps and Equipment Engineered Product Group do not qualify for Gicon Pumps Gold Reward Points!
- Award point updates will be posted to each participant's personal award bank account. The participant's GPE account must be current for the reward points to be issued. To view, you will need your personal ID number (issued to you after enrollment).
- In order to activate your points for redemption, you must achieve \$10,000.00 in total GPE business during the 12 calendar months of 2011.
- All unredeemed points will carry over into the following year, and your activation goal will reset (with a \$10k requirement for point activation). GPE reserves the right to end the program within 90 days notice.
- To redeem points, a participant must have an active account at a GPE branch and the company's account must be in good standing.



Gicon Pumps — gold

Enrolling in this program will change your Prompt Pay terms in the following way:
If you do not enroll in the program, your Prompt pay terms will be a 5% discount. If you do enroll, your prompt pay discount will convert to 3% and you will earn 3.5 award points for every dollar in GPE purchases. If you choose not to change your discount, your company will still be eligible to earn bonus points during special promotions throughout the year.

Which program do you wish to participate in?

- 5% prompt pay discount only
- 3% prompt pay discount and enrollment in the Gicon Pumps Gold™ Reward program

Owner's Signature is Required:

enroll now

Purchasing contractor

Please print clearly all fields including both physical and P.O. Box address information.

Last Name: _____ First Name: _____ MI: _____

Name of Business: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

P.O. Box (if applicable) _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____ Email Address: _____

Once completed, please mail or fax this enrollment form A.S.A.P.

Gicon Pumps & Equipment, LTD
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Your award points will add up fast!

